

HELLO.



Hi, my name is Emilie Eklund, and I run LIEFdesign, an illustrated paper + home goods studio, centered on connection and delight.

Why connection and delight? To me, connection is at the heart of who we are as humans. It brings depth and life to our relationships with others, ourselves, and this beautiful earth we call home. And delight, well, to me it brings so much beauty and light to my everyday that I try to add it is as much as I can. So here's to connection and delight, and using design to cultivate both.

I started this company in 2007, while living in my tiny Chicago apartment. Now sixteen years later, I'm back in my hometown of Grand Rapids, Michigan, creating + designing in my cozy attic studio, nestled close to our beloved hundred acre Nature Preserve. The connection between nature + my design work is strong, finding inspiration, connection, and groundedness, and I feel deeply grateful to have a studio so close to the trees, the critters, the pastures, and the streams.

Designing products is a deep joy for me, and I'm so excited to be sharing this catalog with you all. Thank you for taking the time to look through it, and for your interest in our products. I am so deeply grateful.

May you find deep connection + delight in this day.

emilie

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ONLINE : WWW.LIEFDESIGN.COM/WHOLESALE

SOCIAL : [@LIEFDESIGN](https://www.instagram.com/liefdesign)

GREETING CARDS

A2 CARDS, 4.25" X 5.5"

FOLDED | BLANK INTERIOR | 110#

100% RECYCLED + FSC CERTIFIED PAPER

CARDS WITH WHITE BACKGROUND HAVE LIGHT GREY ENVELOPES

CARDS WITH FULL COLOR BACKGROUND HAVE WHITE ENVELOPES

PACKAGED IN A COMPOSTABLE CELLOPHANE SLEEVE

MINIMUM ORDER : 6 PER DESIGN | UNIT PRICE : \$2.50





Birthday Leaves
GCB101



Birthday Hat
GCB104



Birthday Colors
GCB106



Birthday Big Letters
GCB102



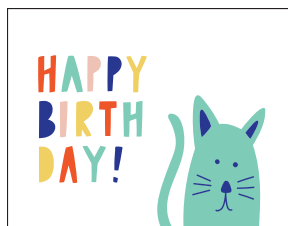
Birthday Abstract Branch
GCB112



Birthday Sun
GCB109



Egg Happy Birthday
GCB100



Birthday Cat
GCB105



Happy Day Bunting
GCB107



Birthday Scripted
GCB108



Bird Day Birthday
GCB103



Birthday Organic Circles
GCB110



Birthday Modern Pattern
GCB111



Thank You Colors
GCT305



Thank You Organic Circles
GCT307



Egg Thank You
GCT309



Thank You Modern Pattern
GCT308



Thank You Leaves
GCT304



Thank You Big Letters
GCT301



Thank You Plus Sign
GCT310



Thank You Scripted
GCT300



Thank You Abstract Branch
GCT306

CELEBRATION /



Modern Playful Wahoo
GCC602



Yay You! Megaphone
GCC610



Yay You! Scripted
GCC617



Congratulations Big Letters
GCC609



Congrats Line Leaves
GCC600



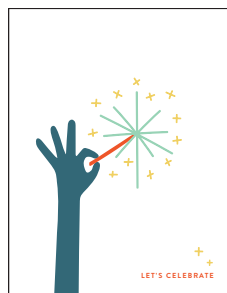
Glasses Cheers
GCC611



Hooray Big Letters
GCC614



Congrats Big Letters
GCC612



Sparkler Celebrate
GCC613



Mr + Mrs Line Leaves
GCC604



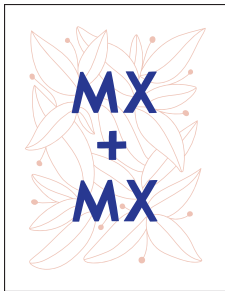
Mrs + Mrs Line Leaves
GCC603



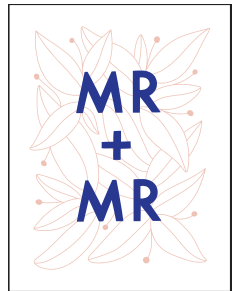
Mx + Mr Line Leaves
GCC607



Mx + Mrs Line Leaves
GCC605



Mx + Mx Line Leaves
GCC608



Mr + Mr Line Leaves
GCC606



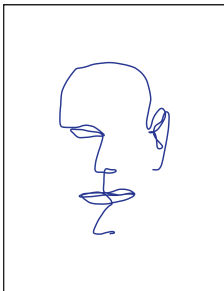
Egg YAY!
GCC615



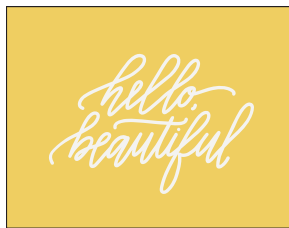
Baby Line Leaves
GCC601



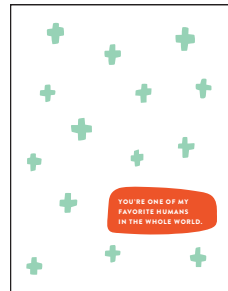
Pregnant Mama
GCC616



Contour Face
GCE104



Hello, Beautiful
GCE103



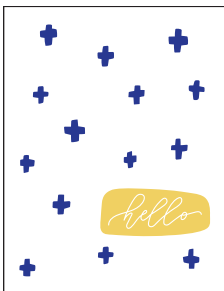
Favorite Human Plus Sign
GCE107



Hello Organic Stones
GCE102



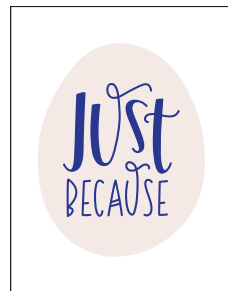
Modern Pattern
GCE100



Hello Plus Sign
GCE101



Oh Hey Hi
GCE108



Egg Just Because
GCE106



Mother's Day Big Flower
GCM805



Grateful Dad Branch
GCM807



Grateful Mama Branch
GCM808



Father's Day Fish
GCM809



Father's Day Forest
GCM804



Father's Day Tree
GCM803



Mother's Day Modern Flower
GCM802



Mother's Day Vase
GCM801



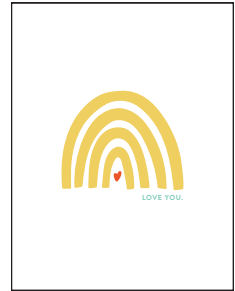
Make Waves
GCM800



Love You Colors
GCL404



Three Hearts
GCL405



Rainbow Love You
GCL401



Number One Hand
GCL409



You Shine
GCL407



Love You Hand
GCL403



Really Love You
GCL400



Favorite Organic Circles
GCL408



My Home
GCL410

SYMPATHY + ENCOURAGEMENT



Miss You Scripted
GCL402



Cheering For You Modern Pattern
GCS710



Cancer Succs
GCS706



I'm Sorry Modern Pattern
GCS707



You Can Do This
GCS714



Sending Hug
GCS703



Branch Loss
GCS700

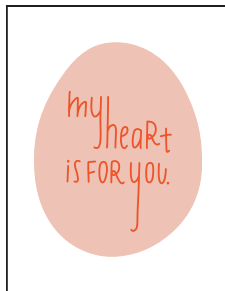


Miss You Abstract Branch
GCS711

SYMPATHY + ENCOURAGEMENT /



Rain Cloud
GCS702



Egg My Heart
GCS708



Sending Peace
GCS713



Egg UGH!
GCS715



Walk Alone
GCS709



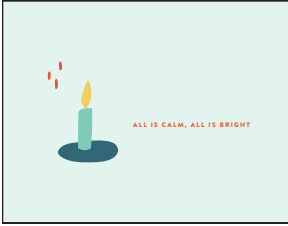
You Got This
GCS701



Get Well Big Letters
GCS705



Kairn Holding Peace
GCS704



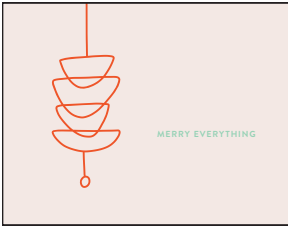
All Is Calm Candle
GCH200



Big Tree Merry
GCH202



Happy Holidays
GCH207



Merry Everything
GCH204



Happy Holidays Forest
GCH201



Holiday Stocking
GCH203



Merry and Bright
GCH206



Merry Illustration
GCH205



Merry Christmas
GCH208

TEA TOWELS

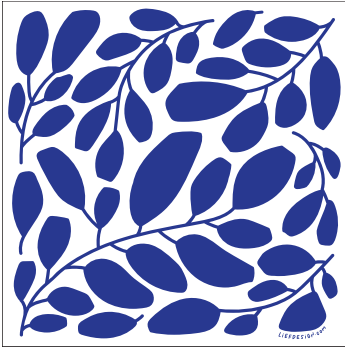
SCREEN PRINTED ON 100% COTTON TOWEL

15 X 15 DESIGN CENTERED ON A 20 X 20 TOWEL

PACKAGED WITH A PAPER WRAP LABEL

MINIMUM ORDER : 2 PER DESIGN | UNIT PRICE : \$9.00

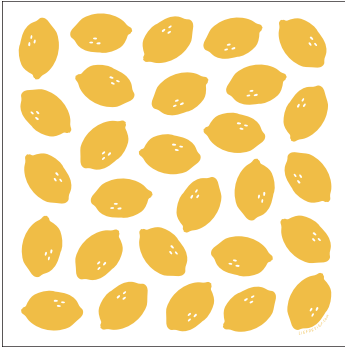




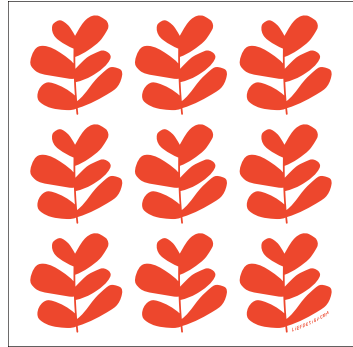
Branch
TBB303



Kitchen Tools
TKB300



Lemon
TLY302



Leaves
TLR305



Veggies
TVB304



Modern Pattern
TMG301

COASTERS

4 X 4 CIRCLE PULPBOARD

4 SEPARATE DESIGNS PER PACK

PACKAGED IN A COTTON DRAWSTRING BAG

COCKTAIL RECIPE PRINTED ON THE EDGE

MINIMUM ORDER : 2 PER DESIGN | UNIT PRICE : \$9.00



COCKTAIL COASTER PACK

French 75, Rosemary Gin Fizz, Old Fashioned, + Moscow Mule

CPC902



COZY COASTER PACK

Mulled Cider, Pour Over Coffee, Hot Chocolate, + Chai Tea Latte

CPZ901



PERPETUAL CALENDAR

A CALENDAR TO REMEMBER WHAT WE CELEBRATE EACH YEAR

100# PAPER WITH MATTE FINISH | 5.5 X 11

BLACK METAL SPIRAL BINDING WITH HANGER

14 PAGES : ONE PAGE PER MONTH + COVERS

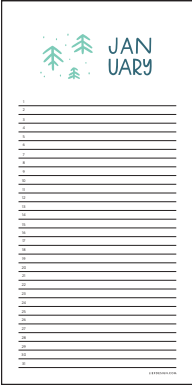
PACKAGED WITH PAPER WRAP LABEL + CELLOPHANE SLEEVE

MINIMUM ORDER : 2 | UNIT PRICE : \$13.00



PERPETUAL CALENDAR

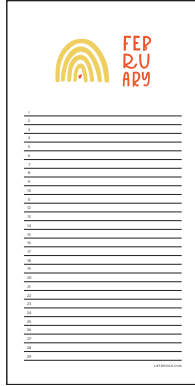
PCS800



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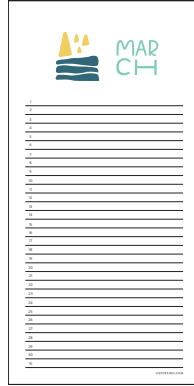
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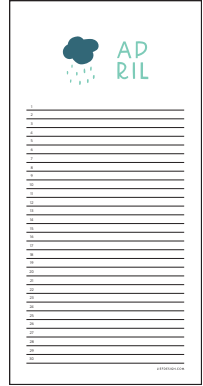
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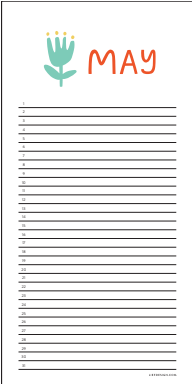
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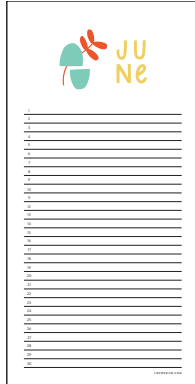
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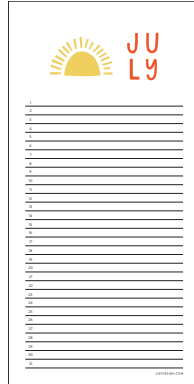
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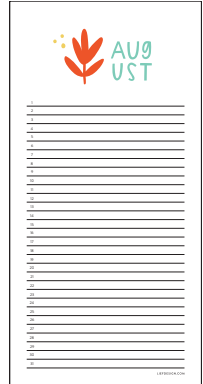
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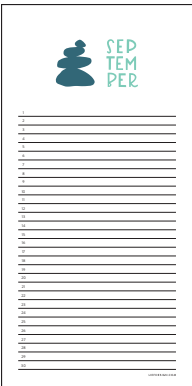
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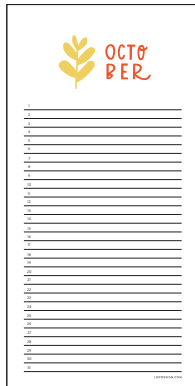
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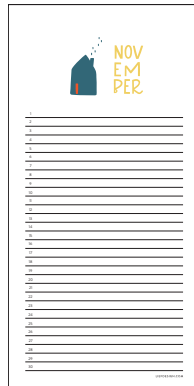
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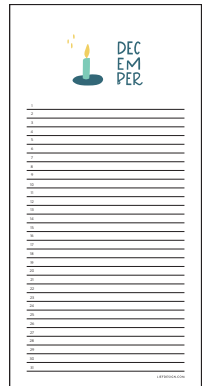
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NOTEPADS

4 X 6 | 70# SMOOTH WHITE PAPER

50 TEAR OFF SHEETS | CHIPBOARD BACK

PACKAGED WITH PAPER WRAP LABEL +

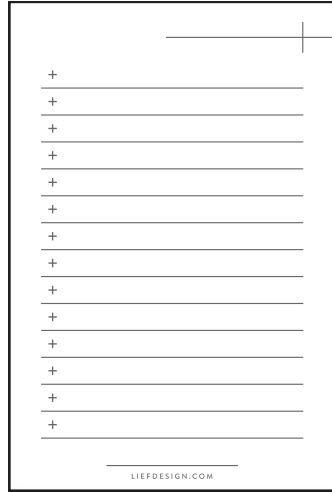
COMPOSTABLE CELLOPHANE SLEEVE

MINIMUM ORDER : 2 PER DESIGN | UNIT PRICE : \$4.00

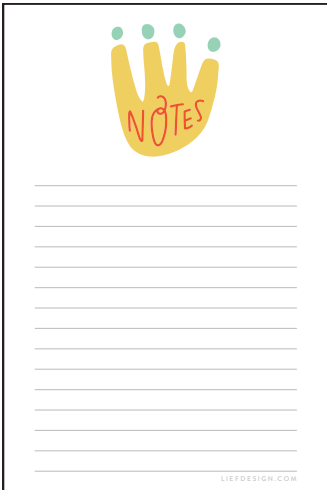




Modern Pattern
NPM801



Crisp Lines
NPC805



Flower Notes
NPF802



Leaves
NPL803

MEAL PLANNER

8.75 X 6 | 70# SMOOTH WHITE PAPER

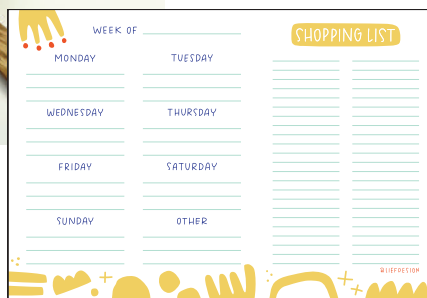
52 TEAR OFF SHEETS | CHIPBOARD BACK

MAGNETIC STRIP ON BACK

PERFORATED LINE BETWEEN LIST AND DAYS

PACKAGED IN A COMPOSTABLE CELLOPHANE SLEEVE

MINIMUM ORDER : 2 | UNIT PRICE : \$9.00



Meal Planner
NPM804

STICKERS

DIE CUT TO ROUGHLY 2" X 3" | MATTE FINISH

PACKAGED WITH STICKER ONLY, NO PACKAGING

MINIMUM ORDER : 2 PER DESIGN | UNIT PRICE : \$2.00



Beet
STB502



Find Delight
STF501



You Got This
STY500

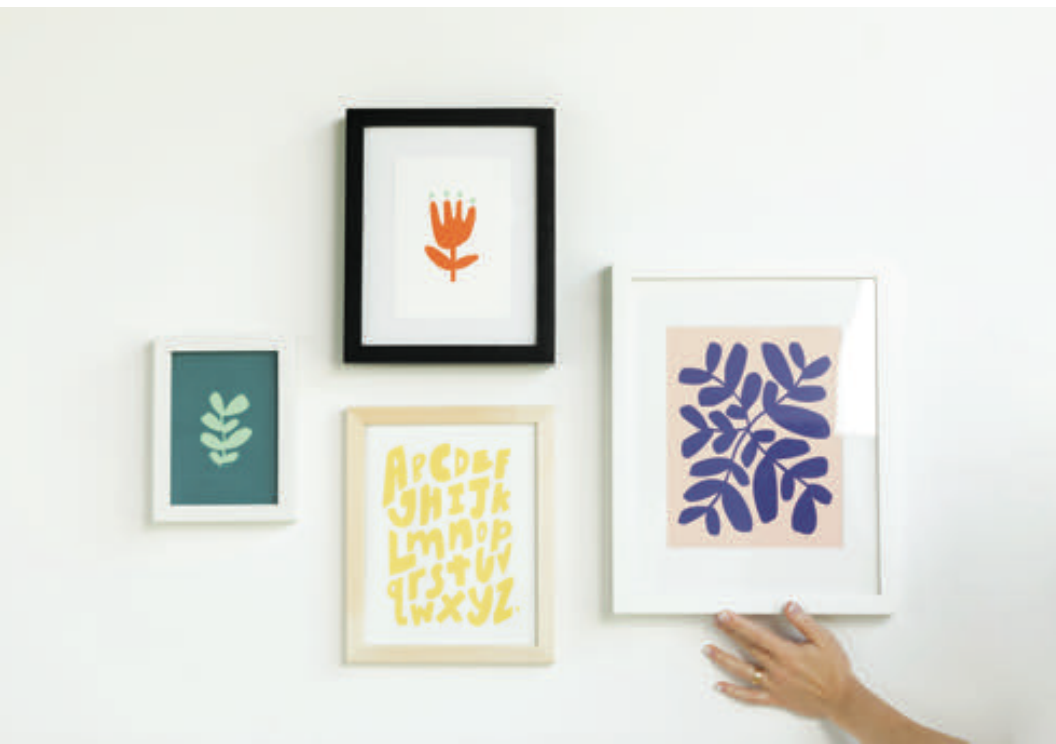
LARGE ART PRINTS

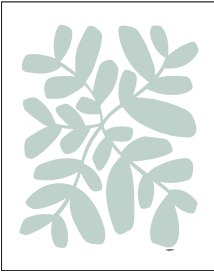
8" X 10" | DIGITAL PRINT ON 120# SMOOTH WHITE PAPER

PACKAGED IN A COMPOSTABLE CELLOPHANE SLEEVE

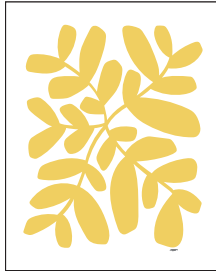
WITH CHIPBOARD FOR EXTRA PROTECTION

MINIMUM ORDER : 2 PER DESIGN | UNIT PRICE : \$11.00

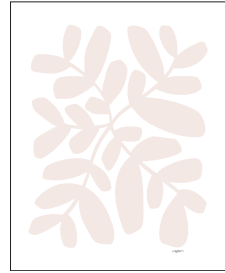




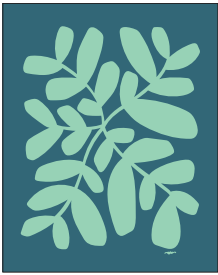
8x10 Branch Sage
PBS201



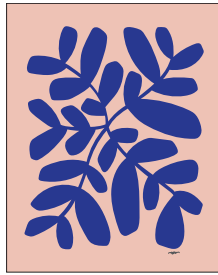
8x10 Branch Yellow
PBY202



8x10 Branch Light Pink
PBP204



8x10 Branch Mint + Blue
PBM203



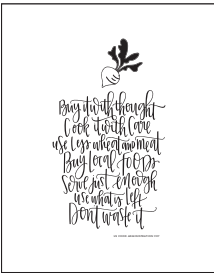
8x10 Branch Blue + Pink
PBB200



8x10 Alphabet Sage
PAS206



8x10 Alphabet Yellow
PAY207



8x10 Food
PFB209



8x10 Kitchen Tools
PKB205



8x10 You Got This
PYB208

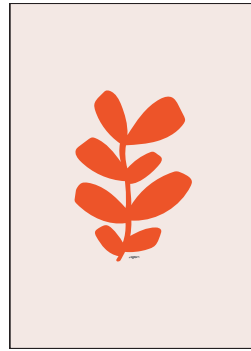
SMALL ART PRINTS

5" X 7" | DIGITAL PRINT ON 120# SMOOTH WHITE PAPER
PACKAGED IN A COMPOSTABLE CELLOPHANE SLEEVE
WITH CHIPBOARD FOR EXTRA PROTECTION
MINIMUM ORDER : 2 PER DESIGN | UNIT PRICE : \$7.00

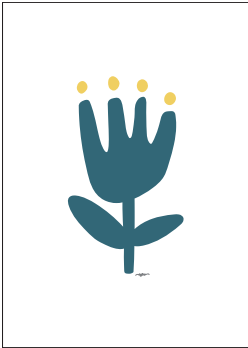




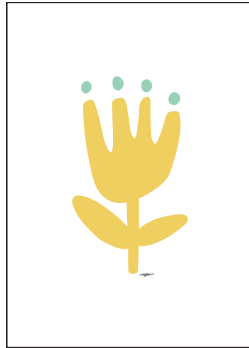
5x7 Branch Mint + Blue
PBM210



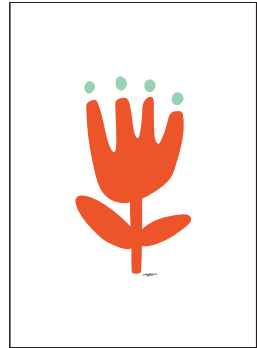
5x7 Branch Red + Pink
PBR211



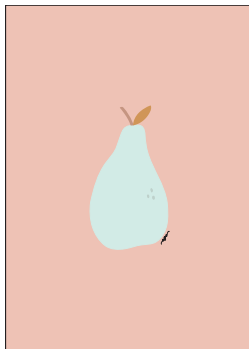
5x7 Flower Blue
PFB214



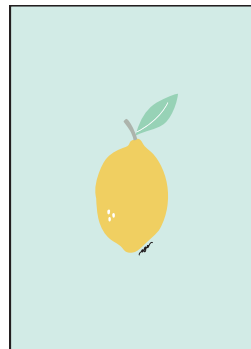
5x7 Flower Yellow
PFY213



5x7 Flower Red
PFR212



5x7 Pear
PPB216



5x7 Lemon
PLY215

LIEFLETS

TINY ART PRINTS ON EXTRA THICK PAPER
FOR PLACES WE NEED REMINDERS (THINK FRIDGE OR MIRROR),
OR IN A NOTE TO A FRIEND.

2.75" X 2.75" | DIGITAL PRINT ON 240# SMOOTH WHITE PAPER

PACKAGED WITH LIEFLET ONLY, NO PACKAGING

MINIMUM ORDER : 2 PER DESIGN | UNIT PRICE : \$1.25





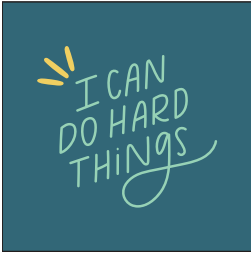
Be Present
LPB407



Find Delight
LDP411



Breathe Deep
LSB409



Hard Things
LHB401



Yay You
LYB406



Make Waves
LWB403



I Am Strong
LSB408



Hello, Beautiful
LBY405



You Can Do This
LDB410



I Really Love You
LLP400



Be Kind
LKB402



You Got This
LGB404

HAPPY MOTHER'S DAY



STERS
SUPPORTS TEA





grr
YOU!

you got
this

I REALLY
LOVE YOU

find
Delight



Thank
you

COFFEE
POTTERS
COFFEEPOTTERS.COM

WHOLESALE PRICING

OPENING ORDER MINIMUM IS \$100

REORDER MINIMUM IS \$75

ITEM	MIN PER DESIGN	UNIT PRICE
SINGLE GREETING CARD	6	\$2.50
TEA TOWEL	2	\$9.00
COASTER PACK	2	\$9.00
PERPETUAL CALENDAR	2	\$13.00
NOTEPAD	2	\$4.00
MEAL PLANNER	2	\$9.00
LARGE ART PRINT	2	\$11.00
SMALL ART PRINT	2	\$7.00
LIEFLET	2	\$1.25

ORDERING

To place an order, please fill out the form on our website, send us an email, or place an order through Faire.



EMAIL : WHOLESALE@LIEFDESIGN.COM

ONLINE : WWW.LIEFDESIGN.COM/WHOLESALE

TERMS + POLICIES

LIEFDESIGN

EMAIL : WHOLESALE@LIEFDESIGN.COM

WEB : WWW.LIEFDESIGN.COM/WHOLESALE

SOCIAL : [@LIEFDESIGN](https://www.instagram.com/LIEFDESIGN)

